



Vocational Aid and handicapped people support centre

The GOCCOPRO100 is safe and friendly for physically or mentally handicapped people to use. It is also of great help in developing their skills and giving work motivation to them.

KAWAGOE IMONOKO CENTRE

Vocational Aid Centre
Saitama, Japan

People with various kinds of physical or mental handicaps are working in our vocational aid centre. What they are doing is to make wooden goods, to do textile printing such as printing T-shirts, to collect aluminum cans for recycling and to sweep parks. We are using the GOCCOPRO100 (*NB1) for screen printing some designs on wooden goods and textile goods. The job of making wooden goods and screen-printing T-shirts takes up 60% of the centre's total sales. The reason that we decided to introduce the GOCCOPRO100 was we wanted to add value to our wooden goods by putting some designs on them. We have tried to brand designs on wooden goods with a hot iron but found that we were unable to put designs on wooded goods properly in that way. So, we turned our attention to screen printing.

We looked for the easy and precise screen printing process and finally discovered the digital dry screen printing method by the GOCCOPRO100.



When it comes to screen printing, we are usually supposed to use emulsion screens and some chemicals, but using chemicals in our workshop where mentally handicapped people are also working brings up the crucial issue of safety of screen printing itself. Some handicapped people may drink some chemicals. Screen printing requires a dark room, but a dark room is unsafe for handicapped people. We, centre staff members, are the persons who prepare screens. If we make screens in a segregated place, of course screen making is safe, but what is important in our centre is oneness between handicapped people and our staff. If our staff makes screens in a segregated place, we cannot work closely with them in the same place. When we did



traditional emulsion screen printing, our staff made screens in the evening after all handicapped people were gone, however, this brings up the problem of goods delivery to our customers. Of course, we can outsource the job of screen making. Outsourcing will surely solve the safety problem but the problem of delivery is not solved because outsourcing requires more time for making screens. When we rely on outsourcing of screens, it may happen that we are unable to hit the delivery deadline given by our customers.

The strong point with the GOCCOPRO100 is there. When we use the GOCCOPRO100 that requires neither chemicals nor a dark room, our problems are immediately solved.

We can install the GOCCOPRO100 in the very place where handicapped people are working. Since we can make a screen with one touch of the button like we use a copier, even handicapped people can make screens by themselves. Our staff stretches a screen onto the frame, places the frame onto a printer (pallet) and prepares ink, but our handicapped people can enjoy the rest of the printing process such as applying a squeegee on inks and the screen and actually printing T-shirts. This will give a sense of work attainment and motivation for work to our people.

I would like to recommend other vocational aid centres to use the GOCCOPRO100 because the machine is not only a high quality and safe product but it is also good for developing the skills of handicapped people and motivating them.

Sales are up after the introduction of the GOCCOPRO100.

Our customers always want to get value for money, so we are expected to make good quality products in our vocational aid centre. To meet this request we will have to clear the following conditions:

(1) First and foremost, the machine must be safe and user-friendly.

(2) We can produce good quality products in quantity.

To develop our sales channels and satisfy the demand of our customers we are also expected to increase the types of products, to be creative and come up with new ideas/designs. In a nutshell, our customers pull no punches. They want us to give them the same level of satisfaction that they are getting from commercial companies.

Nowadays we tend to get an order for a small quantity instead of an order for a big quantity and get repeat orders for a small quantity. It is troublesome to keep a used screen, and reuse it every time we have a repeat order. Screen printing cost by the GOCCOPRO100 is very low, so, we do not have to keep a used screen. We can make a new screen every time we do the job of screen printing. The GOCCOPRO100 meets the trend of the times. Our sales are steadily increasing. This proves the GOCCOPRO100 is the right product for vocational aid centres.

One of the appealing points is we can make a screen directly from digital data using PC. There will never be a pinhole on the screen made by the GOCCOPRO100. We receive a lot of orders for long length textile printing. The GOCCOPRO100 enables us to make an 80 cm (at max) length screen, so we can cope with the job of printing long length sport towels for instance. The GOCCOPRO100 is excellent in expressing gradations, halftones and photo images very well and the machine surely expands the scope of our business.

*NB1: Kawagoe Imonoko Vocational Aid Centre introduced to its centre the GOCCOPRO100 prototype that Riso prepared to do a market research. The GOCCOPRO100 mentioned in this case are the GOCCOPRO100 prototype models.





What made Kawagoe Imonoko centre introduce GOCCOPRO100 into this centre?

1. Very safe because no chemicals are used and no dark room is required. In a vocational aid centre, oneness between handicapped people and staff is absolutely important. The GOCCOPRO100 makes it possible for our staff to work with our handicapped people in the same place.
2. Very efficient because we can make a screen in our own centre in a short time .The GOCCOPRO100 enables us to meet the delivery deadline given by our customers.
3. No need to keep used screens for repeat orders because screen making cost is very low.



****Corporate Profile****

Kawagoe Imonoko Vocational Aid Centre

Kawagoe Imonoko Centre was established in 1987 to realize handicapped people’s wish that they want to work even if they have a handicap and they want to continue to live in their hometown, Kawagoe-City. About seventy people with a physical or mental handicap are working in the centre and they are making wooden goods, doing T-shirts printing, collecting aluminum cans for recycling and sweeping parks. The centre is questing for making a society where handicapped people can lively work and make a happy living.

